

WE CAN  
DO SO  
MUCH  
TOGETHER



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# Cybersecurity in the Internet of Things (Building Trust in the Machine Economy)

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# TECNALIA

## RESEARCH AND TECHNOLOGICAL DEVELOPMENT

SINCE 2011

TECNALIA is a benchmark Research and Technological Development Centre in Europe.

\_MULTISECTORAL

\_MULTI-TECHNOLOGY

tecnalia Inspiring  
Business

A model  
**ANTICIPATING  
THE FUTURE**

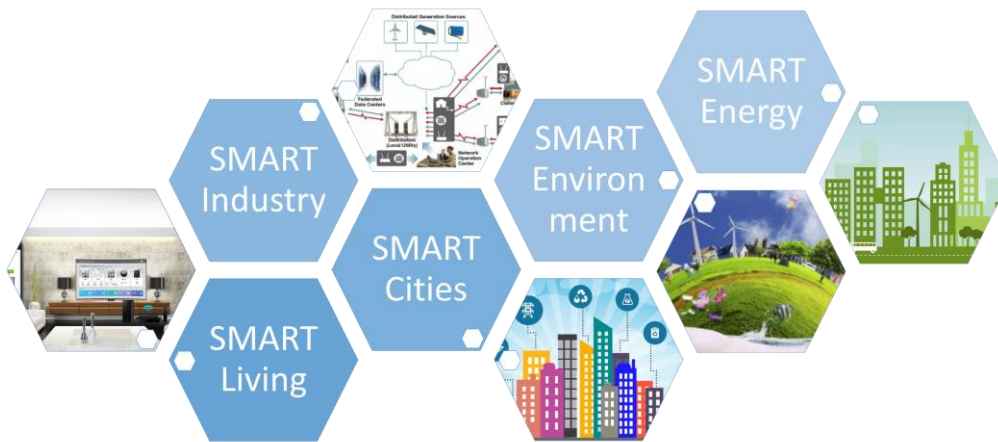
A COMBINATION  
OF TECHNOLOGY,  
TENACITY,  
EFFICIENCY, COURAGE  
AND IMAGINATION



# WE RESEARCH TO OVERCOME CHALLENGES FACED BY MANKIND

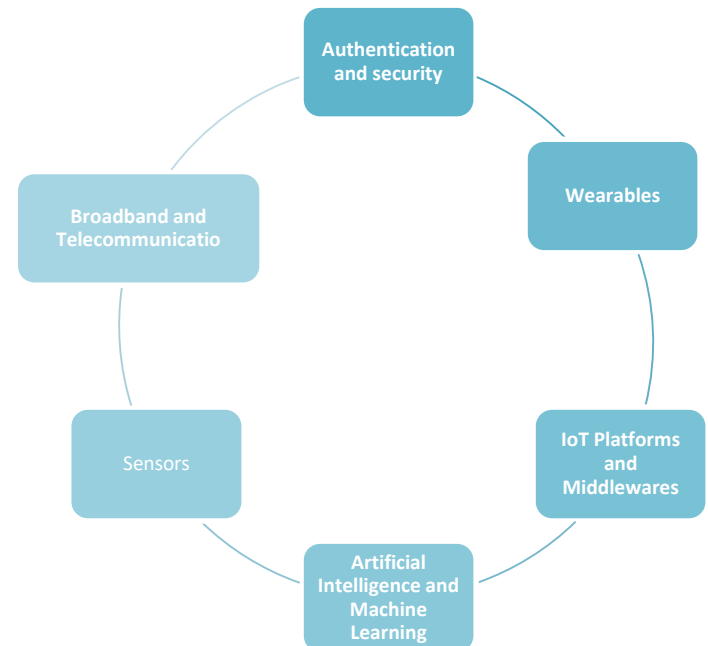


*A broad and transversal topic from basic technologies to the applications*



Application Domains

## Enabling Technologies



# IoT Mass Market (B2C)

Things are massively produced and they are used by private users with little technical or security know-how

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## Hacking

# DDoS attack that disrupted internet was largest of its kind in history, experts say

Dyn, the victim of last week's denial of service attack, said it was orchestrated using a weapon called the Mirai botnet as the 'primary source of malicious attack'

Major cyber attack disrupts internet service across Europe and US

Nicky Woolf in San Francisco

@nickywoolf

Wed 26 Oct 2016 21:42 BST

769 423

This article is over 1 year old



### Advertisement

Florence - Hotel Esperanza

Bien 7.7

Reserva

Pisa - Hotel La Pace

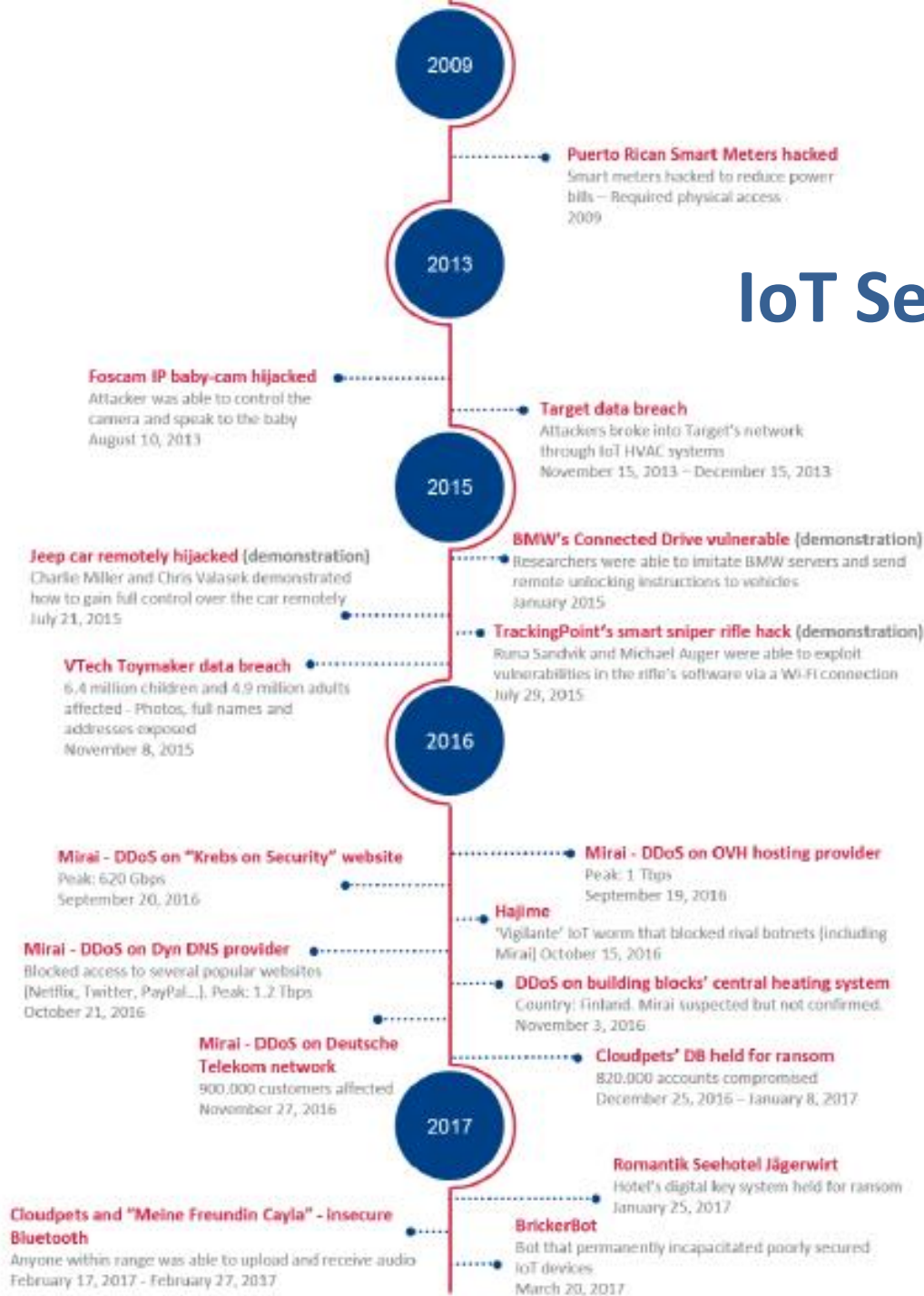
Bien 7.9

Reserva

Florence - Hotel Caravaggio

Muy bien 8.4

# IoT Security Incidents



Baseline Security  
Recommendations for IoT  
in the context of Critical Information Infrastructures

# Industrial Internet of Things (B2B)

Using IoT in sectors like Industry 4.0, Energy, Health or Agriculture among others.



People:

Cybersecurity Awareness



Cybersecurity by Design:

Cybersecurity in the whole Software Development Process

Cybersecurity along the Supply Chain.

Try not to use B2C devices in B2B applications

# Disruptive

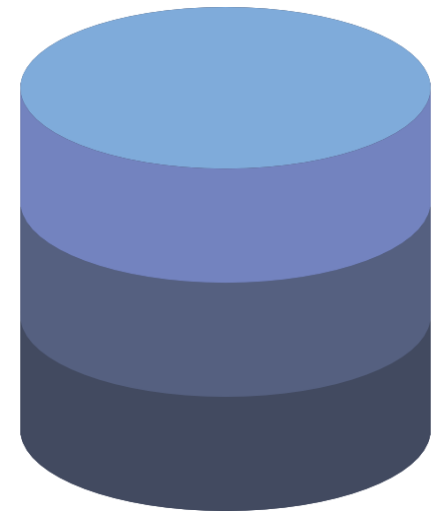
adjective:  
to shake things  
up & make your  
mark on  
the world.

Blockchain is one of today's most *disruptive* technologies, it can *change procedures and business models* as we know them today.



## Blockchain explained

Blockchain is a digital  
transactions and  
events log





Blockchain explained

# Decentralized

Distributed P2P architecture





## Blockchain explained

Whose information is  
approved by the  
**Consensus**  
of the majority of the  
network

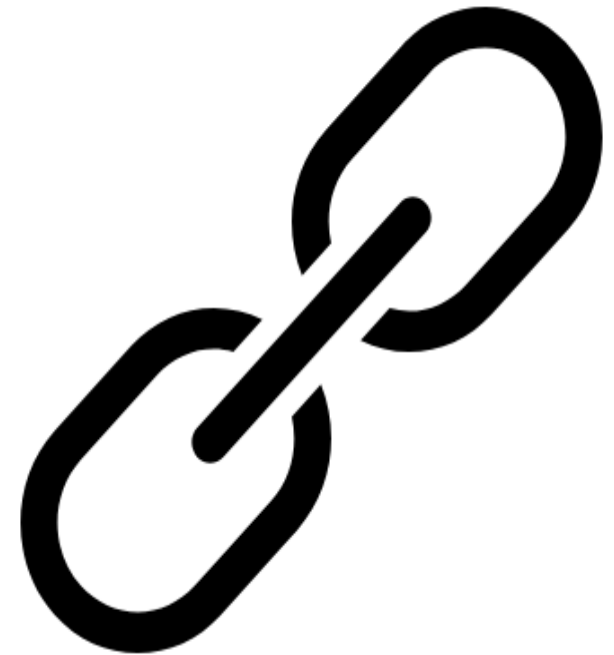




Blockchain explained

Cryptographically  
linked to make it

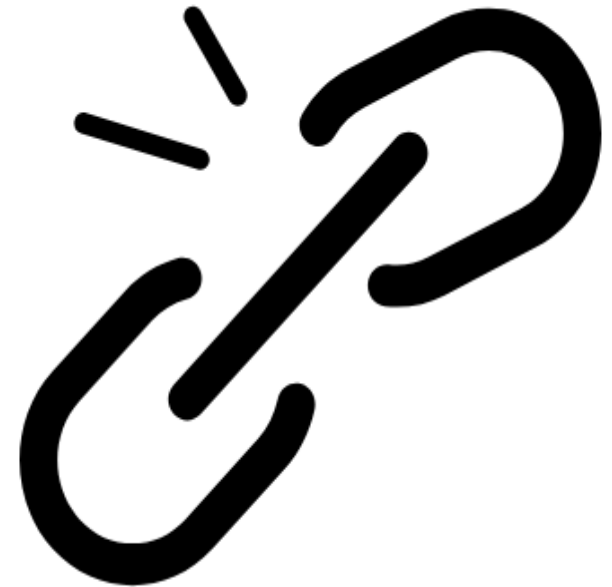
Unalterable





## Blockchain explained

So the minimum  
change would  
break the  
(logical) chain





## Advantages

- **Disintermediation** of processes and business models
- **Integrated point of view** of synchronized, agreeded and unalterable data
- **Trustworthiness and non-repudiation** of transactions
- **Traceability and transparency** of processes
- **Machine economy**: machines as active participants in the economy

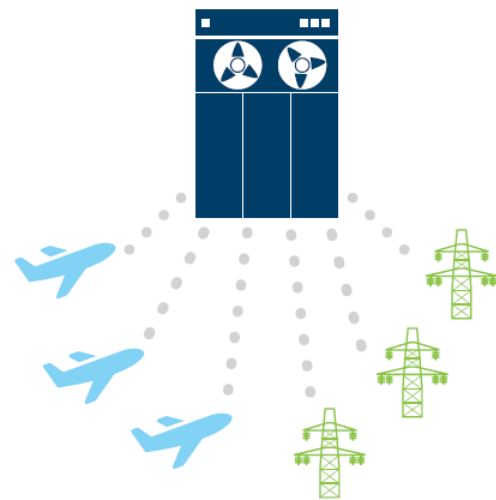




## Machine Economy

# Architecture and scalability for IoT

Before 2005



Today



2025 and beyond





## Machine Economy



# Machine Economy

## Smart Contracts between machines

Raw materials, parts, maintenance, energy, delegation/coordination of production, logistics...

## M2M transactions & tokenized value exchange



Machine Economy

# Traceability

of the whole **supply chain**. Including also the **life cycle** of the product.





Machine Economy

# Authentication

Data Integrity

Decentralized registry

Reliable & Unalterable

Incident Forensics

INDUSTRIAL  
INTERNET  
OF THINGS



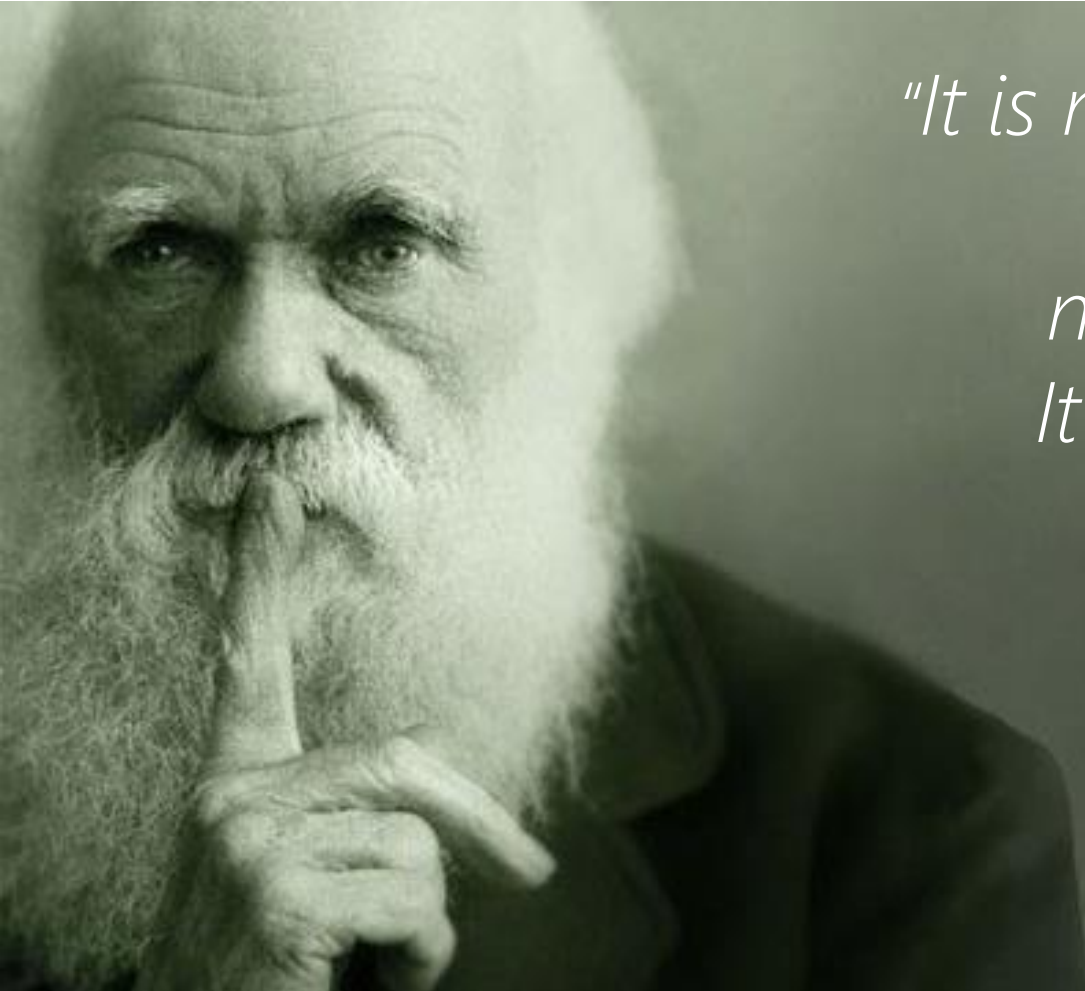


## 1st Industrial Blockchain Laboratory in Europe





## Blockchain is the next revolution



*"It is not the strongest of the species that survive, nor the most intelligent. It is the one that is most adaptable to change"*

Charles Darwin

# Thanks for your attention!

[www.cyberssbytecnalia.com](http://www.cyberssbytecnalia.com)



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